

OBJECTIVE

Mid- to senior-level Graphic Design position developing strategic, creative design solutions across a variety of media. Integrate two- and three-dimensional design capabilities.

SUMMARY OF QUALIFICATIONS

- Highly creative graphic designer with eight years of experience in print, web, signage and packaging design
- Well organized, detail oriented, smart, self-motivated, and a strong work ethic
- Expertise in coordinating print and manufacturing production, digital output of production-ready artwork
- Related skills include photography and illustration, photo retouching, detailed mockup creation, proofreading and some copy writing

SOFTWARE COMPETENCY

Macintosh OSX – 10 yrs

(and Mac / PC Cross platform knowledge)

Adobe Creative Suite 4 – 10 yrs

(Illustrator, Photoshop, InDesign, Acrobat)

QuarkXPress 7 – 10 yrs

Adobe and Macromedia Dreamweaver – 7 yrs

(and HTML)

Microsoft Office – 7 yrs

(Excel, Word, PowerPoint, Entourage)

EDUCATION

Carnegie Mellon University

May 2002, BFA with Honors, Communications Design

Schule für Gestaltung, St. Gallen, Switzerland

Spring Semester 2001, Graphic Design Exchange Program

WORK HISTORY

ACTdesign, Washington, DC

Principal, Art Director, Graphic Designer

August 2006 – November 2007, April 2008 – present

- Find new business, interface with large and small clients, secure numerous referrals and repeat business
- Develop creative, strategically on-target design solutions for print, web, signage, exhibit, merchandise
- Coordinate with vendors to solicit bids, select paper stocks and production methods based on quality, price

Chesapeake Bay Candle, Rockville, Maryland

Designer

November 2007 – April 2008

- Study trends, develop creative concept, packaging and graphic design for home fragrance collection
- Coordinate with factories to develop working samples for mass production on-target with the company brand
- Generate and implement custom design of a glass votive in line with brand standards, output digital artwork for factory production

Copeland Design, Inc., Potomac, Maryland

Graphic Designer

October 2002 – August 2006

- Implement full corporate re-brand of Memphis Tennessee apartment building including logo development, corporate identity package, print collateral, interior and exterior signage, interior refinishing
- Design and layout industry-specific 12-20 spread monthly publication, create original artwork based on article content using a balance of photography and illustration treatments throughout
- Develop creative, production-ready packaging design solution for customer education initiative comprised of brochure, VHS & DVD

Alissa C Taylor

alissact@actdesign.us

254 Warren St NE, Washington DC 20002

(703) 282-4063

John F. Kennedy Center for Performing Arts, Washington, DC

Advertising Graphics Intern

June – August 2002

- Participate in competitive Kennedy Center internship program (one of 20 applicants selected)
- Perform graphic design and layout, create mock-ups, output digital artwork for subscriber brochures, print collateral, fliers, advertisements

INTERESTS

Music, drawing and technical illustration, travel, people & friends